



---

---

---

---

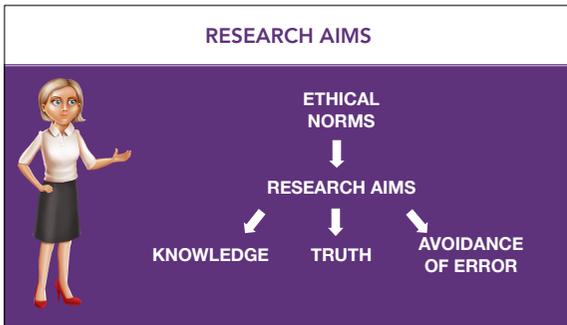


---

---

---

---



---

---

---

---



---

---

---

---

COOPERATION

ETHICS

TRUST  
ACCOUNTABILITY  
MUTUAL RESPECT  
FAIRNESS

A woman in a white shirt and black skirt stands on the left. A large white magnifying glass is centered over a purple background. Inside the magnifying glass, the words 'TRUST', 'ACCOUNTABILITY', 'MUTUAL RESPECT', and 'FAIRNESS' are listed vertically. The word 'ETHICS' is written in white to the right of the magnifying glass handle.

---

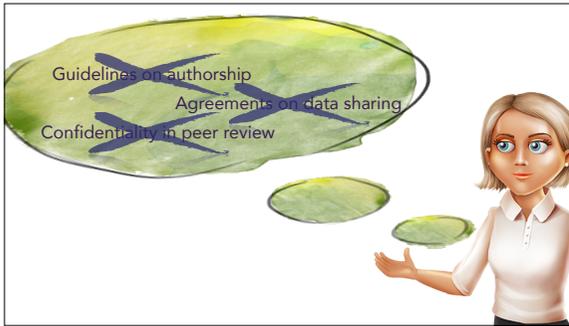
---

---

---

---

Guidelines on authorship  
Agreements on data sharing  
Confidentiality in peer review

A woman in a white shirt and black skirt stands on the right, gesturing towards a large green lily pad on the left. The lily pad has three blue arrows pointing towards it, and the text 'Guidelines on authorship', 'Agreements on data sharing', and 'Confidentiality in peer review' is written on it. Two smaller lily pads are floating below the main one.

---

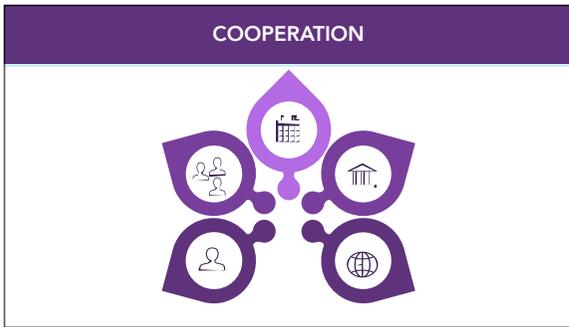
---

---

---

---

COOPERATION

A purple banner at the top contains the word 'COOPERATION'. Below it, a central purple icon features a building inside a circle, surrounded by four smaller circles containing icons of two people, a single person, and a globe.

---

---

---

---

---

ACCOUNTABILITY

ETHICAL  
NORMS

A woman in a white shirt and black skirt stands on the left. To her right, the words 'ETHICAL' and 'NORMS' are written vertically. Further right are two white icons: a piggy bank and a gear.

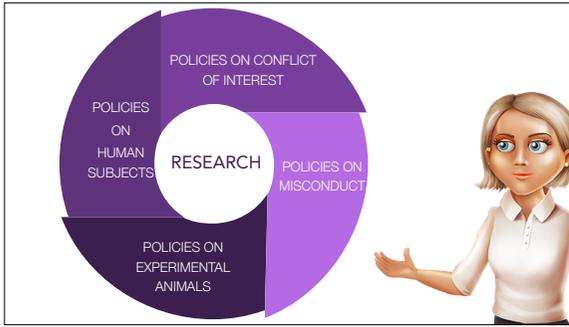
---

---

---

---

---



---

---

---

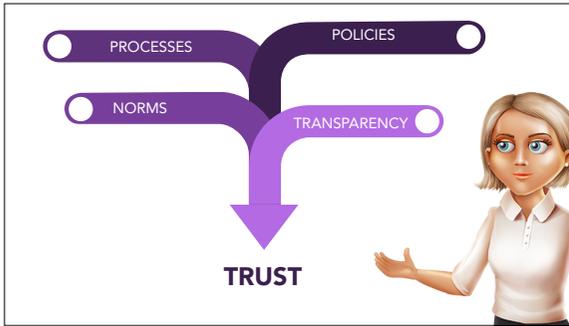
---

---

---

---

---



---

---

---

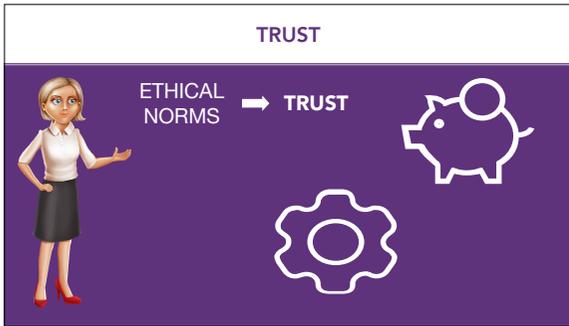
---

---

---

---

---



---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---

**POWER = RESPONSIBILITY**

↓

**HARM**



---

---

---

---

---

**INTEGRITY**



---

---

---

---

---

**WHY RESEARCH ETHICS?**



---

---

---

---

---

**ETHICAL NORMS**

PROTECT RESEARCH



---

---

---

---

---